

ConceptOne White mustard

(*Sinapis alba*)



No. 1 in controlling beet
nematodes



ConceptOne is a complete revolution in terms of crop breeding, scoring an unbeatable score of 1 for susceptibility against beet nematodes. This variety sets new standards for controlling nematodes in sugar beet cultivation. It is a late variety with minor tendency to flowering and bolt. ConceptOne's late heading enables early sowing dates.

- ✓ Unbeatable score of 1 for susceptibility to beet nematodes
- ✓ Low tendency to flowering
- ✓ Late heading enables early sowing dates

Agronomic features

Early growth development	6	Medium to strong
Tendency to flowering	3	Low
Tendency to lodging	4	Very low to low
Susceptibility to beet cyst nematodes	1	Very low

General usage

Cover crop and green manure

Nematode reduction

Cultivation

Sowing rate:
18 – 20 kg/ha

Sowing date:
Mid of August to mid-September



Innovation for
your growth