



CONCEPTONE

MUSTARD

No. 1 in controlling beet nematodes

Profile

ConceptOne is a complete revolution in terms of crop breeding, scoring an unbeatable score of 1 for susceptibility against beet nematodes. ConceptOne sets new standards for controlling nematodes in sugar beet cultivation. It is a late variety with minor tendency to flowering and bolt. Additionally, ConceptOne achieves a score of 6 for medium to strong vegetative growth in the early stage. The late heading enables early sowing dates.

- ✓ Unbeatable score of 1 for susceptibility to beet nematodes
- ✓ Low tendency to flowering and bolt
- ✓ Late heading enables early sowing dates

Agronomic properties

Early growth development



medium to strong

Tends to

Flowering



low

Lodging



low to medium

Vulnerabilities

Beet cyst nematodes



very low

Classification according to the descriptive variety list - Bundessortenamt (federal plant variety office, Germany) 2025 and our own results.

Special characteristics

grade 1 in susceptibility against *H. schachtii*

Sowing

18 - 20 kg/ha

Sowing date

mid-July to mid-September

Usage

Green manure and nematode control

All information, recommendations and representations contained herein are made to the best of our knowledge and belief, but without guarantee of completeness or accuracy. We cannot guarantee that the properties described are repeatable. All information is provided as an aid to decision-making. Deutsche Saatveredelung AG will not be held liable for any damage or claims for damages resulting from the use of the variety specified in this description. Mixtures may vary if individual varieties are not available. Status 12/2024. Subject to change without prior notice.